

# FERTILITY AWARENESS

Partner Proposal  
2021



PROJECT BY FERTILITY EUROPE  
AND ESHRE

# PROJECT DESCRIPTION



**The term fertility awareness** has been long associated with specific methods of family planning. Within the context of reproductive health and fertility issues, fertility awareness is a level of knowledge of the society on the topics of human reproduction system, life cycle, possible threats to reproductive health and the ways of protection. Moreover, as the birth rates have been continuously falling throughout Europe and the number of European citizens with fertility issues has increased during the last 50 years, fertility and infertility have been put into the spotlight for scientists, policy-makers, non-government organizations and other stakeholders. However, the level of fertility awareness should be increased among all society groups.

The main objective of the Fertility Awareness Project is to digitally reach teenagers aged 15-18 in European countries to check their knowledge of fertility and to raise their awareness level. Precisely Fertility Awareness Project will follow a knowledge-based, holistic, systemic approach built on two pillars: tool (application/website) development to measure/increase fertility awareness and implementation in European countries on teenagers aged 15-18. Accordingly, a large effort will be devoted to evaluate the results based on the application usage by the target group. Thus, Fertility Awareness Project will provide reliable information on the levels of fertility awareness among young people in Europe and help us advocate for actions on EU and national levels.







# What we offer

## ORANGE

This is an opportunity to collaborate with the 26 Pan-European patients association and having the access for logo, social media and infographics about the project

## TEAL

Package includes all the benefits of Orange package PLUS several opportunities such as invitation the meetings, articles

## PURPLE

Package includes all the benefits of Orange & Teal packages PLUS several opportunities such as partners name on Fertility Europe website and access to data received from the project research

## TOGETHER FOR FERTILITY AWARENESS

This is an opportunity to collaborate with the 26 Pan-European patients association and having the access for logo, social media and infographics about the project

***If you want to learn more about the package details, you can contact the Fertility Awareness Project team: [fertilityawareness@fertilityeurope.com](mailto:fertilityawareness@fertilityeurope.com)***



Fertility Europe is the Pan-European non-profit organisation representing patient associations dedicated to fertility, enabling a network for those concerned with fertility problems, patient empowerment, engaging other stakeholders and the media.

- Registered in 2009
- Based in Brussels, Belgium
- 26 member associations from 24 countries
- Patient partner organisation of European Society of Human Reproduction and Embryology (ESHRE).

### Our mission

- Guarantee the right to access equal, quality, holistic care for infertility patients.
- Strive towards raising infertility awareness through education, advocacy, communication and partnerships.
- Engage stakeholders in fertility protection activities and education.
- Bring patient associations together with opportunities for networking and sharing best practice as well as information on infertility and fertility.

### FOR FURTHER INFORMATION PLEASE CONTACT:

[office@fertilityeurope.eu](mailto:office@fertilityeurope.eu)

[www.fertilityeurope.eu](http://www.fertilityeurope.eu)

