

A DIGITAL EDUCATIONAL INITIATIVE FOR EUROPE'S TEENS



What is FACTS!

FACTS! is an **interactive, science-based educational game** designed to **measure and boost fertility awareness** among **15- to 18-year-olds** across Europe. It challenges teenagers to test their knowledge on **fertility, infertility, lifestyle factors, and sexually transmitted infections (STIs)**—key topics that impact reproductive health and future well-being.



FACTS! is making an impact across Europe!

Since its launch, the game has been **played in 34 countries**, reaching thousands of teenagers and sparking conversations about **fertility, reproductive health, and lifestyle choices**.

First Scientific Analysis: 5 Diverse Countries



Youth Fertility Awareness: Selected Findings from Assessed Areas

54.7%

accurate responses on
Fertility life span

76.9%

accurate responses on
Infertility diagnose

89.3%

accurate responses on
Lifestyle factors affecting fertility

64.3%

accurate responses on
Sexually transmitted infections (STIs)

Despite differences between countries, **the results reveal common knowledge gaps**—highlighting the **need for improved fertility education in all European countries**.



Why Does This Matter?

- **Fertility can be affected early** – Key factors for reproductive health begin in adolescence.
- **Misinformation has consequences** – Lack of education can lead to delayed diagnoses and missed warning signs.
- **Lifestyle matters** – Unhealthy habits in youth can impact future fertility.
- **Empowering teens is key** – Giving young people the right knowledge today prevents long-term reproductive health challenges.
- **It's about more than "healthier futures"** – Fertility awareness shapes personal choices, well-being, and societal outcomes.



What's Next?

- **Expand FACTS! to more countries**
- **Integrate fertility education into school curricula**
- **Support evidence-based education to empower young people**

